

## EMPLOYMENT HISTORY

### Mercer County Community College

Mercer, NJ, 1-08 to Present

Adjunct Instructor: Illustration 1 & 2 Classes

- Teach students means of visual communication
- Teach digital and traditional illustration techniques
- Teach concepts and target marketing

### Alphagraphics

New Brunswick, NJ, 7-06 to Present

Graphic Designer / Pre-press / Production Artist

- Responsible for ensuring that multiple deadlines in a fast turnaround environment
- Creating visual content for various clients
- Participate in weekly marketing meetings
- Manage server and computers on network (PC/Mac), hardware maintenance and created archiving system
- InDesign 3-Day Training Course for Rutgers University

### The University of the Arts

Philadelphia, PA, 6-04 to 6-06

Academic Computing: Mac Technician

- Answered Help-Desk for campus technical support line
- Responsible for technical assistance and integration of digital technology for university faculty and students
- Installing and upgrading software and responsible for hardware in 30 computer labs
- Trouble-Shooting computer hardware

### Creative Media Works

Pennington, NJ, 4-03 to 4-04

Imaging Department: Digital Imaging Technician

- Responsible for creative development and production of large format digital signage, posters and banners.
- Considered to have superior level customer service skills
- High volume CD-ROM pressing, burning and packaging
- Product photography and digital captures

### Sir Speedy Printing

Mercerville, NJ, 9-00 to 12-02

Graphic Designer / Pre-press / Production Artist

- Lead graphic artist for our corporate clients
- Responsible for multiple deadlines
- Consulted with clients on graphic projects

### All Sports Photography

Trenton, NJ, 12-99 to 9-00

Photographer / Typesetter

- Part-time assistant sports team photographer
- Operated high volume laser engraving machines
- Typeset various items for engraving

# PATRICK AULETTO

creative specialist

## Objective

To take my knowledge of printing, marketing and design to the next level. I would like to branch my career into other segments of the design world outside of offset printing. I work well under pressure, articulate my thoughts clearly and have many years of experience trouble-shooting various issues that may arise in daily operations.

## Education

University of the Arts, Philadelphia

- BFA, Illustration / Design Track, 2006

Mercer County Community College, NJ

- AAS, Advertising Design, 2002

- AAS, Illustration, 2002

## Freelance Clients / Published Work

- Authorhouse Publishing, 2009  
*Children's Book: "Bedtime for Percy"*
- Digital Arts Magazine, 2007, 2009  
*Inspiration for Digital Creatives*
- Computer Arts Magazine, 2007
- Interview with Kudos Magazine, 2006  
*as Featured Artist*
- Juxtapoz Online: Readers Art, 2007
- Selected for Wacom® Pro Corner, 2007
- Layers Magazine, 2005  
*The How-To Magazine for everything Adobe*
- MacDesign Magazine, 2005  
*The Graphic Magazine for Mac Users*
- City Pages, Minneapolis, 2007, 2008
- The Miami Herald, 2009

## Awards / Achievements

- Mercer County Community College Honored Alumni for Career Achievement, (1/09)
- Michael Liddy Award for Achievement in Illustration and Design (6/06)

## Desktop Publishing Software

- Adobe CS3 Package - MicroSoft Office
- QuarkXPress - Dreamweaver - Fireworks

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## Contact Information

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